CLAIMS

1   1. A computer implemented method of supplying a sales history for a good
2   lacking a sales history, including:

3   associating sales history data for sales of a cloned good at a plurality of selling
4   locations with an other good;

5   scaling the associated sales history data upward or downward based on
6   anticipated sales of the other good;

7   tracking actual sales of the other good for an interval; and

8   rescaling the associated sales history data based on actual sales of the other good
9   during the interval.

1   2. The method of claim 1, wherein the rescaling takes place after the interval
2   without intervention of a user.

1   3. The method of claim 1, wherein the rescaling takes place repeatedly on a
2   predetermined cycle begin at the end of the interval, without intervention of a user.

1   4. The method of claim 1, wherein associating sales history data includes
2   copying the sales history data.

1   5. The method of claim 2, wherein associating sales history data includes
2   copying the sales history data.

1   6. The method of claim 1, wherein associating sales history data includes
2   creating a reference to the sales history data.

1   7. The method of claim 2, wherein associating sales history data includes
2   creating a pointer to the sales history data.

1   8. The method of claim 1, wherein scaling the associated sales history data
2   includes modifying the associated sales history data.

1   9. The method of claim 2, wherein scaling the associated sales history data

2   includes modifying the associated sales history data.

1   10. The method of claim 1, wherein scaling the associated sales history data

2   includes storing a scaling factor to be applied to the associated sales history data.

1   11. The method of claim 2, wherein scaling the associated sales history data

2   includes storing a scaling factor to be applied to the associated sales history data.

1   12. The method of claim 1, wherein rescaling the associated sales history data

2   includes modifying the associated sales history data.

1   13. The method of claim 2, wherein rescaling the associated sales history data

2   includes modifying the associated sales history data.

1   14. The method of claim 1, wherein rescaling the associated sales history data

2   includes storing a scaling factor to be applied to the associated sales history data.

1   15. The method of claim 2, wherein rescaling the associated sales history data

2   includes storing a scaling factor to be applied to the associated sales history data.

1   16. A computer implemented method of supplying a sales history for a selling

2   location lacking a sales history, including:

3   associating sales history data for sales of a plurality of goods at a cloned selling

4   location with an other selling location;

5   scaling the associated sales history data upward or downward based on

6   anticipated sales at the other selling location;

7   tracking actual sales of the goods at the other selling location for an interval; and

8   rescaling the associated sales history data based on actual sales of the goods at

9   the other selling location during the interval.

1   17. The method of claim 16, wherein the rescaling takes place after the interval

2   without intervention of a user.

1   18. The method of claim 16, wherein the rescaling takes place repeatedly on a

2   predetermined cycle begin at the end of the interval, without intervention of a user.

1   19. The method of claim 16, wherein associating sales history data includes

2   copying the sales history data.

1   20. The method of claim 17, wherein associating sales history data includes

2   copying the sales history data.

1   21. The method of claim 16, wherein associating sales history data includes

2   creating a reference to the sales history data.

1   22. The method of claim 17, wherein associating sales history data includes

2   creating a pointer to the sales history data.

1   23. The method of claim 16, wherein scaling the associated sales history data

2   includes modifying the associated sales history data.

1   24. The method of claim 17, wherein scaling the associated sales history data

2   includes modifying the associated sales history data.

1   25. The method of claim 16, wherein scaling the associated sales history data

2   includes storing a scaling factor applicable to the associated sales history data.

1   26. The method of claim 17, wherein scaling the associated sales history data

2   includes storing a scaling factor applicable to the associated sales history data.

1   27. The method of claim 16, wherein rescaling the associated sales history data

2   includes modifying the associated sales history data.

1   28. The method of claim 27, wherein rescaling is based on actual sales of the

2   other selling location as a whole.

1   29. The method of claim 27, wherein rescaling is based on actual sales of the

2   respective goods at the other selling location.

1   30. The method of claim 17, wherein rescaling the associated sales history data

2   includes modifying the associated sales history data.

1   31. The method of claim 30, wherein rescaling is based on actual sales of the

2   other selling location as a whole.

1   32. The method of claim 30, wherein rescaling is based on actual sales of the

2   respective goods at the other selling location.

1   33. The method of claim 16, wherein rescaling the associated sales history data

2   includes storing one or more scaling factors applicable to the associated sales history

3   data.

1   34. The method of claim 33, wherein rescaling is based on actual sales of the

2   other selling location as a whole.

1   35. The method of claim 33, wherein rescaling is based on actual sales of the

2   respective goods at the other selling location.

1   36. The method of claim 17, wherein rescaling the associated sales history data

2   includes storing one or more scaling factors applicable to the associated sales history

3   data.

1   37. The method of claim 36, wherein rescaling is based on actual sales of the

2   other selling location as a whole.

1   38. The method of claim 36, wherein rescaling is based on actual sales of the

2   respective goods at the other selling location.

1   39. A computer implemented method of supplying a sales history for a good

2   lacking a sales history, including:

3   associating sales history data for sales of a cloned good at a plurality of selling

4   locations with an other good;

5   scaling the associated sales history data upward or downward based on

6   anticipated sales of the other good;

7   tracking actual sales of the other good for an interval; and

8   comparing the actual sales of the good to the sales history data for a set of

9   candidate goods and evaluating whether the sales history of one or more of the

10   candidate goods better matches said actual sales than the associated sales history

11   data of the cloned good.

1   40. The method of claim 39, wherein the actual sales interval includes a plurality

2   of causal periods and evaluating takes place on a causal period by causal period basis.

1   41. The method of claim 39, wherein the actual sales interval includes daily or

2   more frequent periods and evaluating takes place on a daily or more frequent period

3   basis.

1   42. The method of claim 39, wherein comparing and evaluating take place after

2   the actual sales interval, without intervention of a user.